



Expression of Interest: Financial Literacy Program Development and Delivery

The Tasmanian University Student Association (TUSA) is seeking Expressions of Interest (EOIs) from suitably qualified contractors to develop and deliver a Financial Literacy Program for students at the University of Tasmania. This program will be available to both on-campus and online students across Tasmania and will include online modules for self-paced learning.

TUSA is committed to empowering students with the knowledge and skills they need to manage their finances effectively during their studies and beyond. We are seeking an experienced provider—ideally a qualified Financial Advisor or an organisation with access to licensed professionals—to design and implement an engaging, relevant, and accessible financial literacy program tailored to the needs of university students.

The program should provide practical guidance and education in areas including, but not limited to:

- Budgeting and saving
- Consumer credit
- Setting and achieving financial goals
- Loans and debt management
- Insurance fundamentals
- Introduction to investment and retirement planning
- Identifying and avoiding scams and fraud
- Understanding employment conditions, payslips, and salary
- Australian tax basics
- Everyday banking
- Smart purchasing decisions
- Renting and housing options

Project Requirements:

- The total available budget is \$40,000 (inclusive of all costs).
- The program must be developed and delivered during 2025, with a strong focus on rollout during Semester 2, 2025
 - UTAS Semester 2 runs from Monday July 21st, until Friday October 24th 2025.
- The program should be designed for sustainability, with resources and structure that allow TUSA to continue delivering or adapting the program in 2026.
- The program must be structured to allow 100% online self-paced delivery into the future via the TUSA Learning Management System (BuddyBoss) Platform, with soft copies of all documents for reference and future adaptation where required.
- Intellectual Property will be retained by TUSA.

The successful contractor will be responsible for designing the program content, delivery methods (including online and face-to-face formats), promotional materials, and a rollout plan that ensures accessibility across the University's student population.

To express interest, please submit:

- A cover letter outlining your relevant experience and approach to the project
- A brief proposal including program structure, delivery model, timeline, and indicative budget
- Qualifications, professional memberships, licenses and credentials of the team involved
- Examples of similar work (if applicable)

Submissions close on 6th July 2025

Please send all EOs and enquiries to:

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