

TUSA Stallholder Price Guide

Non-For-Profit Organisations

Previously known as Tasmania University Union (TUU), Tasmanian University Student Association (TUSA) is the peak body of student representation for all University of Tasmania students since 1899.

From fun in the sun and getting social to professional development and finding support, we're here to help students get what they need from their uni experience. We deliver programs and initiatives to support student welfare, engagement, and activation across all 10+ satellite and regional campuses; including the management of social and academic clubs and societies, student support resources, student leadership program, student publication, a professional advocacy service, and on and off campus events and activities.

Demographic Statistics Tasmanian Student Community

OVER
32k

Students enrolled at UTAS

This reflects the total number of enrolled students across all University of Tasmania campuses, including Rozelle.

OVER
3k

Students in Launceston

This reflects the total number of enrolled students that are based in Launceston, not including distance students living in Launceston.

OVER
12k

Followers on social media

This reflects all followers across TUSA's main Facebook and Instagram accounts.

International & Domestic



16.87%
INTERNATIONAL
83.13%
DOMESTIC

OVER
62k

Event tickets sold in 2023

The total number of tickets sold from our signature and Clubs & Societies events & activities.

OVER
7.6k

TUSA Community Members

The total number of students and community members that have purchased a membership from our Clubs & Societies.

OVER
105

Active Clubs & Societies

This reflects the total number of active TUSA affiliated Clubs & Societies running across all UTAS campuses.

Postgrad & Undergrad



54.09%
UNDERGRAD
43.25%
POSTGRAD

Digital Platform Statistics across 2023

FACEBOOK	78,273 Reach	26,019 Profile Visits	31,488 Post Impressions	13.14% Organic Reach Rate	1.18% Engagement Rate
INSTAGRAM	933,602 Reach	15,601 Profile Visits	1,030,033 Organic Impressions	1384.32% Organic Reach Rate	6.39% Engagement Rate
NEWSLETTER	5,892 Newsletter Subscribers	48.32% Average Open Rate	9.1% Average Clicks		

SMALL LOT

Stall space for a 1.8m trestle table, and associated space. Power included. No space allocated for a marquee.

You will need to bring your own table, chairs, etc.

\$60 + GST

BIG LOT

You will have a 3x3m area where you can put up your branded marquee and any other stuff you have for display. Power included.

You will require your own marquee

\$310 + GST

We can't wait to work with you. FOR INQUIRIES: clubs@tusa.utas.edu.au | [@tusa.org.au](https://tusa.org.au)